

Web Privacy Statement

Collecting and Using Personal Information

Welcome to Research Media's website. We appreciate your interest in us. When you visit and navigate our site and when you communicate with us via our site, we will not collect personal information about you unless you provide us that information voluntarily. Research Media will not sell, license, transmit or disclose this information outside of Research Media and its affiliated companies unless (a) expressly authorized by you, (b) necessary to enable Aetna contractors or agents to perform certain functions for us, or (c) required or permitted by law. In all cases, we will disclose the information consistent with applicable laws and regulations and we will require the recipient to protect the information and use it only for the purpose it was provided.

By "personal information," we mean data that is unique to an individual, such as a name, address, e-mail address, or telephone number. From time to time, we may request personal information from you at our sites in order to deliver requested materials to you, respond to your questions, or deliver a product or service.

Your E-Mail

We welcome your comments or questions about our websites and have provided e-mail boxes for that purpose. We will share your comments and questions with our customer service representatives and those employees most capable of addressing your questions and concerns.

Please note that your e-mail, like most, if not all, non-encrypted Internet e-mail communications, may be accessed and viewed by other Internet users, without your knowledge and permission, while in transit to us. For that reason, to protect your privacy, please do not use e-mail to communicate information to us that you consider confidential. If you wish, you may contact us instead via telephone at the numbers provided at various locations on our site.

Other Information; "Cookies" and "Tags"

You should also be aware that when you visit our websites, we collect certain information that does not identify you personally, but provides us with "usage data," such as the number of visitors we receive or what pages are visited most often. This data helps us to analyze and improve the usefulness of the information we provide at these websites.

Web Privacy Statement

Like most commercial website owners, we may use what is known as “cookie” technology. A “cookie” is an element of data that a website can send to your browser when you link to that website. It is not a computer program and has no ability to read data residing on your computer or instruct it to perform any step or function. By assigning a unique data element to each visitor, the website is able to recognize repeat users, track usage patterns and better serve you when you return to that site. The cookie does not extract other personal information about you, such as your name or address.

Linking to Other Sites

From time to time, Research Media websites may provide links to other websites, not owned or controlled by Research Media, that we think might be useful or of interest to you. We cannot, however, be responsible for the privacy practices used by other website owners or the content or accuracy of those other websites. Links to various non- Research Media websites do not constitute or imply endorsement by Research Media of these websites, any products or services described on these sites, or of any other material contained in them.

Security

Research Media has adopted and adheres to stringent security standards designed to protect non-public personal information at Research Media.com against accidental or unauthorized access or disclosure. Among the safeguards that Aetna has developed for this site are administrative, physical and technical barriers that together form a protective firewall around the information stored at this site. We have developed comprehensive disaster recovery plans.

Changes to This Statement

Research Media may change this Statement from time to time. We encourage you to periodically reread this Policy to see if there have been any changes that may affect you. This Statement is not intended to and does not create any contractual or other legal rights in or on behalf of any party.

ResearchMediaLtd

